

Does your local PTA membership form measure up? Use this form to find out!

Use your current membership form to answer these questions. Follow the directions to add or subtract points as indicated. Find out what your score means below.

Does your current membership form:

Contain your school name and PTA name?	(add 1 pt)	_____
Indicate the membership year?	(add 1 pt)	_____
Tie into your membership drive theme with a picture, logo, or motto?	(add 1 pt)	_____
List some of the programs PTA is responsible for at your school?	(add 2 pts)	_____
Address at least one of the main excuses used for not joining your PTA?	(add 2 pts)	_____
List the cost of a single person membership?	(add 1 pt)	_____
List the cost of a two-person membership?	(add 1 pt)	_____
Request separate contact information for each member?	(add 1 pt)	_____
Include an option to request or offer a membership subsidy?	(add 2 pts)	_____
Include online join link or QR code?	(add 2 pts)	_____
Include the name and email or phone number of a contact person?	(add 2 ps)	_____
Spell out directions for returning the completed form?	(add 1 pt)	_____
Contain an address for those wishing to mail completed forms?	(add 3 pts)	_____
Have white space more than three fingers wide?	(subtract 1 pt)	_____
Include information about volunteering?	(subtract 4 pts)	_____
Mention a “family membership” option that does not specify it is for two people?	(subtract 1 pt)	_____
Contain more than six lines of writing without a break?	(subtract 1 pt)	_____
Total Points		_____

What your score means:

17-20 points:	Your PTA is headed for greatness!
13-16 points:	A couple of tweaks and your PTA is in great shape.
9-12 points:	Pat yourself on the back! You’re learning the tools you need.
Less than 9 points:	Please stay after class.